

ECO INSIGHT

Unveiling INSEE Ecocycle's Sustainability DNA



INSEE Ecocycle Vietnam Launches Strategic Customer Referral Program 2026, Turning Customer Networks into a Scalable Growth Channel

INSEE Ecocycle Vietnam officially launched the "Green Referral, Million-Rewards" campaign to strengthen customer and partner engagement while generating new business opportunities through trusted referral networks. The program rewards participants at every stage of the sales journey—from successful lead referrals to contract conversion—encouraging collaboration in promoting sustainable environmental solutions.

The campaign expands customer acquisition through a scalable referral-based growth model while increasing awareness of INSEE Ecocycle's integrated service portfolio, including waste co-processing, secure destruction, industrial cleaning, and emergency response. By leveraging existing customer relationships, the initiative also strengthens long-term partnerships and broadens market reach.

Moving forward, promotional activities will continue across digital platforms and customer engagement channels, with ongoing performance monitoring to optimize conversion rates and maximize commercial impact.

HIGHLIGHTS IN THIS ISSUE

INSEE ECOCYCLE VIETNAM PARTNERS WITH LULULEMON ON SECURE DISPOSAL

INSEE ECOCYCLE THAILAND RECEIVES 2025 CEO SSHE EXCELLENCE AWARD, REINFORCING COMMITMENT TO SAFETY STANDARDS

INSEE ECOCYCLE PARTNERS WITH THE CHAMBER OF MARINE INDUSTRIES TO ADVANCE SUSTAINABLE WASTE MANAGEMENT IN THE MARINE SECTOR

Strategic Partnership – Lululemon Secure Disposal Project: Expanding Secure Disposal Services into a Regional Blueprint



INSEE Ecocycle Vietnam advanced a strategic project providing specialized secure disposal for Lululemon's garment waste in Vietnam, opening new collaboration opportunities for garments and fabric rolls. The project included site assessments at manufacturing facilities in Southern and Northern Vietnam to design a solution that meets the customer's operational and sustainability requirements.

The initiative demonstrates INSEE Ecocycle's expertise in delivering secure, compliant, and sustainable waste management solutions tailored to industry-specific needs. It also highlights the value of cross-border collaboration within the organization, with teams sharing knowledge and best practices to strengthen service capabilities. By working closely with customers to address evolving sustainability challenges, INSEE Ecocycle continues to build trusted partnerships and contribute to the advancement of circular economy practices across the region.

Building Industry Connections through Chemical Safety Training 2026 – Binh Duong Industry Outreach

INSEE Ecocycle Vietnam's Commercial and Marketing teams joined the Chemical Safety Training 2026 program in Binh Duong in collaboration with Khang Minh Phu (KMP). The event gathered manufacturing companies and EHS professionals, providing a valuable platform to showcase Ecocycle's sustainable waste management solutions and strengthen industry connections.

The activity increased brand visibility among key industrial stakeholders, deepened engagement with environmental, health, safety and chemical management professionals. It also created valuable opportunities to connect with potential customers and industry partners, fostering new business relationships and future collaboration. Building on these connections, INSEE Ecocycle continues to engage with prospective customers and actively participates in industry events to promote knowledge sharing, strengthen partnerships, and support sustainable industrial development.



Maintaining Service Reliability Through Transparent Fuel Cost-Sharing



INSEE Ecocycle Vietnam introduced a temporary fuel surcharge to sustain service stability and quality amid significant fuel price volatility, applying a transparent and fair cost-sharing mechanism with customers. Official notifications were successfully deployed across the customer base, and clients responded constructively – expressing alignment while requesting detailed methodological clarifications.

The initiative reinforced Ecocycle's commitment to safe and reliable service delivery and strengthened the partnership spirit by actively listening to customer feedback on implementation. We continue to engage proactively with our customers through collaborative discussions and contract enhancements, strengthening long-term partnerships and expanding participation in our sustainability initiatives.

Together for a Greener Future – Environmental Month 2026, Strengthening Customer Engagement through Sustainability Activities

INSEE Ecocycle Vietnam's Commercial and Marketing team took part in a series of environmental and engagement activities across industrial zones, including the Safety-Health-Environment Challenge at the TOSHIBA plant, Environment Day activities at Freetrend, and tree planting at Nui Ong Conservation Area with Bluescope. Ecocycle also joined AMATA Industrial Park's workshop "Energy Saving, Emission Reduction & Cleaner Production" as a guest speaker, sharing co-processing as a safe and sustainable waste treatment solution for industrial customers.

These initiatives strengthened Ecocycle's reputation as an environmentally responsible company, enhanced engagement with customers, partners, and industrial stakeholders, and increased awareness of the service portfolio. Bringing together representatives from companies across the AMATA, Bien Hoa II, Nhon Trach VI, and Ho Chi Minh City industrial parks, the program provided a valuable platform for relationship building, and collaboration to advance sustainable practices across diverse sectors, including food and beverage, plastics, plating, animal feed, and pharmaceuticals.



INSEE x ThaiCham – Advancing Vietnam's Green Transition, Contributing Operational Expertise to the Green Transition Dialogue



INSEE Vietnam partnered with ThaiCham to organize the seminar "Building a Green Vietnam: Policy, Waste Management and Industrial Innovation" on 16 June, bringing together nearly 70 participants both offline and online. The event served as a platform for experts, businesses and organizations to exchange practical perspectives on sustainability, circular economy and green transition in Vietnam.

INSEE highlighted its Ecocycle co-processing solution, which transforms waste into resources through cement kiln technology, contributing to emission reduction and natural resource conservation. The panel discussion moderated by INSEE brought valuable insights from AMATA Bien Hoa, SACA and BSI Vietnam on opportunities, challenges and practical strategies for sustainable business transformation. INSEE will continue collaborating with industry partners, associations and business communities to promote circular economy solutions and responsible waste management.

INSEE Ecocycle Joins Hands with Central Si Racha in the “Saleng Mern Waste” Project, Encouraging Public to Turn Non-Recyclable Waste into Alternative Fuel



INSEE Ecocycle, in collaboration with Central Si Racha Shopping Center, organized an activity under the “Saleng Mern Waste” project, opening a drop-off point for non-recyclable waste to be transformed into alternative fuel for cement production, helping reduce landfill volumes.

The activity was held on 11 April 2026 at Central Si Racha. The event received strong support from shop employees and the general public, who brought non-recyclable waste for collection. All collected waste was transported using an electric waste truck to the INSEE Ecocycle facility in Saraburi province for proper treatment and processing.

This participation reflects INSEE Ecocycle’s commitment to fostering collaboration across all sectors to promote proper waste management and drive the circular economy forward—by turning what many consider worthless waste into valuable resources once again.

INSEE Ecocycle Receives 2025 CEO SSHE Excellence Award, Reinforcing Commitment to Safety Standards

INSEE Ecocycle, represented by our CEO, Mr. Bruno Fux, was honored with the 2025 CEO SSHE Excellence Award at the 2026 PTTEP SSHE Forum held at Paragon Hall, Siam Paragon, in recognition of the company’s outstanding performance and unwavering commitment to Safety, Security, Health, and Environment (SSHE) standards. The award was presented by Mr. Montri Rawanchaikul, CEO of PTTEP.



The award reflects INSEE Ecocycle’s strong safety culture, operational excellence, and continuous efforts to uphold the highest SSHE practices across its operations. Receiving this prestigious recognition from PTTEP reinforces INSEE Ecocycle’s dedication to delivering responsible solutions while maintaining safety standards for employees, partners, customers, and surrounding communities.

INSEE Ecocycle Supports a Stronger Safety Culture at S1 SSHE Day 2026

INSEE Ecocycle participated in S1 SSHE Day 2026, organized by PTT Exploration and Production Public Company Limited (PTTEP), at the S1 area in Lan Krabue District, Kamphaeng Phet Province on 20 May 2026.

At the event, we showcased our integrated industrial services across the asset lifecycle—from pre-commissioning and maintenance to decommissioning—with a focus on our specialized mercury (Hg) handling services. We also highlighted our sustainable waste management solutions, reinforcing our commitment to safety, and environmental responsibility.

Our participation reflects the strong collaboration between INSEE Ecocycle and PTTEP in advancing safe, sustainable, and efficient industrial operations.



INSEE Ecocycle Joins Thailand Refining and Petrochemical Forum 2026 to Showcase Expertise in Industrial Services

INSEE Ecocycle participated in the Thailand Refining and Petrochemical Forum 2026, engaging with more than 200 senior executives from the energy and industrial sectors at Amari Pattaya on 20–21 May 2026. The forum provided a valuable platform to exchange knowledge and strengthen collaboration across the industry.

At our booth, we showcased our expertise in integrated industrial services, with a focus on decontamination for decommissioning—supporting safe, efficient, and environmentally responsible asset retirement.

In addition, Mr. Krittin Ongsri, Senior Sales Manager (Industrial Services), presented on "Integrated Industrial Services: Enhancing Safety, Efficiency, and Sustainability from Operations to Decommissioning." He shared how INSEE Ecocycle's industrial service solutions help customers improve safety, operational efficiency, and sustainability throughout the asset lifecycle.

The event reaffirmed our commitment to supporting industries in their transition toward safer and more efficient operations.



INSEE Ecocycle Participates as a Silver Sponsor at the 9th Sustainability for Business Forum 2026

INSEE Ecocycle proudly participated as a Silver Sponsor at the 9th Sustainability for Business Forum (SBF) 2026 on 28 May at The Athenee Hotel, Bangkok.

Organized by the Swiss-Thai, Franco-Thai, Thai-Swedish, and Netherlands-Thai Chambers of Commerce, the forum brought together sustainability leaders to explore key topics including retail, Scope 3 emissions, and e-mobility, emphasizing collaboration in accelerating the low-carbon transition.

At our exhibition booth, we showcased our circular waste management solutions and our electric vehicle (EV) for waste transportation, demonstrating our commitment to reducing carbon emissions and advancing sustainable logistics.

We were pleased to connect with industry peers and partners as we continue driving the transition toward a more sustainable and low-carbon future.



INSEE Ecocycle Joins Executive Roundtable on Accelerating Plastic Circularity in Thailand, hosted by the Alliance to End Plastic Waste

Mr. Bruno Fux, CEO of INSEE Ecocycle, shared our perspective on advancing plastic circularity through stronger collaboration across the value chain.

Building on successful pilot projects, INSEE Ecocycle is working with industry, municipalities, and waste management partners to increase the collection and recovery of low-value and difficult-to-recycle plastics. Through responsible co-processing and energy recovery, we help divert non-recyclable plastic waste from landfill while supporting practical, scalable circular solutions for Thailand.



Partnering with the Chamber of Marine Industries to Advance Sustainable Waste Management in the Marine Sector

INSEE Ecocycle collaborated with the Chamber of Marine Industries to strengthen engagement with stakeholders across Sri Lanka's marine industry and promote responsible waste management practices. The partnership provided a valuable platform to share technical expertise on the safe management of marine industrial waste streams while highlighting sustainable solutions that support environmental stewardship within the sector.

The collaboration reinforced INSEE Ecocycle's position as a trusted partner in marine waste management, creating opportunities to strengthen industry relationships, exchange knowledge, and support the adoption of sustainable practices that contribute to the long-term development of Sri Lanka's marine economy.



Supporting Safer Industrial Practices through the Safe Chemical Handling Training Program



INSEE Ecocycle participated as a resource partner in the Safe Chemical Handling Training Program organized by the Lanka Responsible Care Council (LRCC), contributing technical expertise to promote responsible chemical management and workplace safety. The training program brought together industry professionals and stakeholders to strengthen awareness of best practices, compliance requirements, and safe handling procedures across industrial operations.

The initiative further demonstrated INSEE Ecocycle's commitment to environmental sustainability and industrial safety while providing a valuable platform to share knowledge, engage with industry stakeholders, and promote responsible waste and chemical management practices across Sri Lanka.

INSEE Ecocycle Champions Sustainability with Islandwide Initiatives for World Environment Day 2026

To commemorate World Environment Day 2026, INSEE Ecocycle implemented a series of sustainability-focused initiatives across Sri Lanka, including a special environmental education program conducted in Anuradhapura. Organized in collaboration with the Municipal Council of Anuradhapura and other government stakeholders, the initiative focused on raising environmental awareness among students and communities while encouraging responsible waste management practices.

The program created a meaningful platform to engage future generations on environmental stewardship and circular economy principles while reinforcing INSEE Ecocycle's commitment to sustainable development and community engagement across the country.



Recognizing Front-line Contributions through the Waste Care Worker Appreciation Program



INSEE Ecocycle, together with the Anuradhapura Municipal Council, organized a Waste Care Worker Appreciation Program to recognize the dedication and valuable contribution of waste management personnel who play a vital role in maintaining clean and healthy communities. The initiative highlighted the importance of front-line waste care workers and acknowledged their continued commitment to environmental management.

The appreciation program strengthened collaboration with municipal stakeholders while demonstrating INSEE Ecocycle's commitment to supporting and recognizing the individuals who contribute to effective waste management and sustainable environmental outcomes.

Partnering with MEPA for the 1st International Conference on Marine and Sustainability (ICMSS 2026)



INSEE Ecocycle partnered with the Marine Environment Protection Authority (MEPA) for the International Conference on Marine and Sustainability (ICMSS 2026), bringing together representatives from academia, industry, government institutions, and environmental organizations to discuss emerging challenges and sustainable solutions for marine ecosystems. The conference served as an important platform for knowledge sharing, collaboration, and dialogue on environmental sustainability.

The partnership strengthened INSEE Ecocycle's engagement with key stakeholders while showcasing its commitment to advancing circular economy solutions and promoting responsible environmental practices that support the protection and sustainability of marine environments.

Showcasing Sustainable Waste Management Solutions to Tourism and Conservation Stakeholders



INSEE Ecocycle welcomed representatives from the International Union for Conservation of Nature (IUCN) and a delegation of foreign stakeholders from the hotel industry in the Kalpitiya region to its PCW co-processing facility. The visit was organized as part of an ongoing grant-funded initiative focused on advancing sustainable environmental management and strengthening waste management practices within the tourism and conservation sectors.

The visit provided participants with first-hand exposure to INSEE Ecocycle's co-processing technology, operational controls, and sustainable waste management solutions. The engagement facilitated valuable discussions on responsible waste management, circular economy approaches, and potential collaboration opportunities, while demonstrating how innovative waste solutions can support both environmental conservation efforts and the sustainable development of Sri Lanka's tourism industry.